



THAT'S

## DESIGN CURATIONS

We facilitate the shopping experience of your consumers and support you in addressing new target groups. We curate products and services with by establishing offer packages and smart pricing strategies. As a result, you can utilize existing consumers as well as achieving a more consistent approach, when addressing new and potential target groups.

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HOW CAN YOU?

## HOW CAN YOU EASIER THE CONSUMER SHOPPING EXPERIENCE?

The social and cultural development for convenience brings along a significant change in consumer behavior. For many consumers, the purchase as such has to be flexible, simple and yet exciting.

- \_\_\_ Simplify and speed up the purchase decision
- \_\_\_ Easy orientation for consumers- in store and online
- \_\_\_ Target group-relevant product, service and price offers
- \_\_\_ Competent service advice and new service packages

That is why we at Design Network develop understandable offer packages and price strategies with our customers. This approach helps us to deliver a quick and easy answer to the question: „What do I get for my money?“.

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YOUR BENEFIT

## INFORM, INSPIRE, SECURE

Competent recommendations and inspiration are welcome among consumers. This makes it easier to buy, which means that existing consumers can be better monetized, and the growth target group (s) can develop steadily.

