



THAT'S

STRATEGIC STAGING

We help you passing on your enthusiasm for the subject of design to your consumers, aiming to archive a higher store frequency and recommendations. Together, we create the right interplay of digital and physical contact points. Selective we are focusing on experiences generated through all senses on site and thereby consider the changed role of the analog POS.

HOW CAN YOU?

HOW CAN YOU SUCCESSFULLY ACTIVATE THE POINT OF SALE?

Due to the constantly changing role of sales, it is important to make skills tangible so that you can differentiate yourself from the competition. In addition, this creates an efficient and timely foundation of your relationships.

- ___ Range and solution focus programs (products, services)
- ___ New and strategic prioritization / staging of growth drivers
- ___ Innovative forms of performance mediation through flexible staging
- ___ Influence and stimulation by using active communication
- ___ More effective experiments and faster innovation cycles

Differentiating yourself from online channels, we work closely with you to develop the right environment for a focus-related presentation of services and products. We rely on the right communication and thus define a complementary strategy.

YOUR BENEFIT

REFLECTION, INTENTION, COMMUNICATION

In a continuous competitive phase, we bring the “wow” experience back with you. The aim is to increase the physical and digital frequency of your consumers and to pass on the enthusiasm for design.

