

# WHY A DESIGN SPRINT

A design sprint brings speed to the development and implementation of ideas, products and services. At the beginning, joint visions are created, challenges are identified and customer-centered solutions are explored. To do so, real needs and feedbacks are considered when working on innovative solutions. Resulting in a much faster validation of new products and services. Throughout the whole design sprint, we enable you to put your knowledge and destinations into practice in a value-conscious manner.

WHAT IS A DESIGN NETWORK

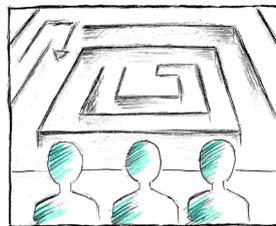
## DESIGN SPRINT

A DESIGN SPRINT is a customer centric process that is reducing your risk when bringing new products, services or adjustments to the market. Step by step our design thinking experts will guide you through different phases of the process itself. Creating and testing solutions that have not yet been considered.

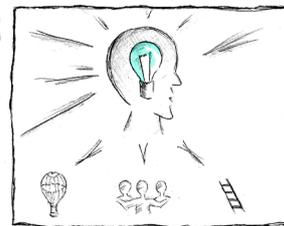
THAT INCLUDES A DESIGN NETWORK

## DESIGN SPRINT

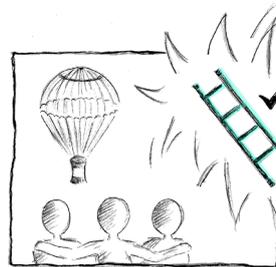
In a design sprint lasting several days, our experts help you to define goals, validate assumptions and decide on a product or service roadmap before starting its development. This lean process helps you to implement innovations and measures within your company.



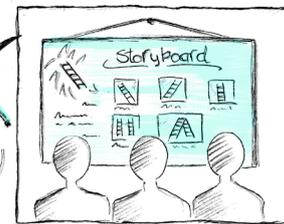
ALIGN ON THE CHALLENGE



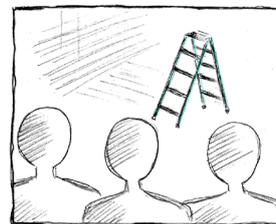
CREATE MULTIPLE SOLUTIONS



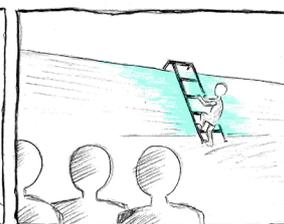
VOTE ON SOLUTIONS



PREPARE A STORYBOARD



PRODUCE A PROTOTYPE



TEST WITH USERS

