

MODUL 1 / GAIN KNOWLEDGE

WHY A FRAMING DAY

We put a frame around your central question. Is it about the right positioning? Would you like to get to know the market itself? Discover a niche in the market? Explore consumer needs? Or even examine the competitive players? With our many years of experience, we can convey in depth knowledge about these and other key questions. Highlighting specific challenges and individual opportunities for your company.

WHAT IS A DESIGN NETWORK

FRAMING DAY

A FRAMING DAY at Design Network is not a standardized lecture. We tailor the answers to your individual question or challenge. Thereby we combine our in-depth market knowledge with your interactive participation and thus bring clarity and orientation for your next steps.



CENTRAL QUESTION

THAT INCLUDES A DESIGN NETWORK

FRAMING DAY

Your individual question or challenge determines the content of your FRAMING DAY. With a constructive initial discussion, our team will prepare a FRAMING DAY tailored to your needs. All knowledge gained is then summarized and transmitted to all participants.

- __ personal interview / approx. 30 minutes
- __ individually designed FRAMING DAY
- __ Feedback & summary

+43 664 233 41 49

info@designnetwork.at

www.designnetwork.at

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