

MODUL 2 / FIND SOLUTIONS

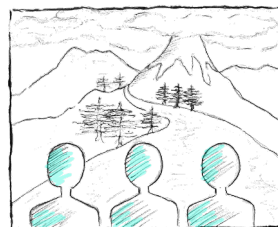
WHY INTERACTION DAYS

Would you like to explore your full potential with us? Expand your skills? Develop pioneering strategies and define relevant growth drivers? The answers to this can define your future activities and create the right environment for innovations. Our team will learn you how to think in a customer centric manner, and thus exploit your full potential when working on innovations.

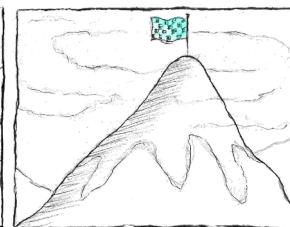
WHAT ARE DESIGN NETWORK

INTERACTION DAYS

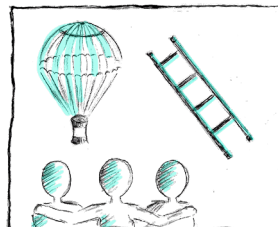
INTERACTION DAYS are here to jointly determine the current situation in your company. In doing so, we analyze and reflect strategic measures on known and unknown issues and challenges. Participants are actively involved in the process and learn to better understand relevant changes, goals and growth drivers, which can be implemented immediately.



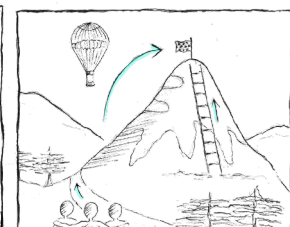
THE CHALLENGE



THE GOAL



THE RESOURCES



THE STRATEGY

THAT INCLUDES DESIGN NETWORK

INTERACTION DAYS

The starting point and goals of each day are defined individually. The resulting activities, taken by our team, contain methods and procedures that you can apply immediately. In this way, we convey professional tools and frameworks that have a long-term, professional effect on your company.

+43 664 233 41 49

info@designnetwork.at

www.designnetwork.at

©



INTERACTION DAYS EXAMPLE: 1

GROW VALUE-CONSCIOUSLY

How to grow systematically in the furniture industry? It is about the clear prioritization of value-conscious growth drivers. Together with you, we will find new target groups, growth drivers & strategies to consequently increase reach, sales and profitability.

INTERACTION DAYS EXAMPLE: 2

DEVELOP A NETWORK

How can you create innovations by saving resources at the same time? Design Network is particularly about creating short and long-term relationships that offer both sides more resources, skills and differentiation potential. The goal is to quickly come up with innovation together with your network. This is achieved through efficient development and the associated use of a relevant network (dealers, architects and product designers).

INTERACTION DAYS EXAMPLE: 3

EFFECTIVE TRENDS OF ECOLOGICAL AND SOCIAL IMPORTANCE

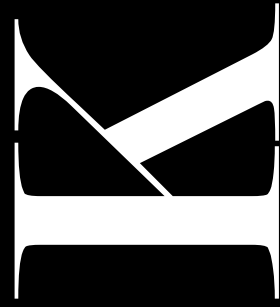
How to make sustainability transparent? We deal with all facets of sustainability, such as the contribution of regional development, expansion of services, product and range design to proactive increase and train consumer awareness. At the process-related level, we work with you to create trust and understanding for sustainability properties and consumer benefits.

INTERACTION DAYS EXAMPLE: 4

CURATED DESIGN

How to make the shopping experience flexible, simple and yet exciting for your customers? The social and cultural development towards comfort brings along change in consumer behaviour. We support you in addressing new customer groups. We curate products and services with you by using offer packages and smart pricing strategies to make your product understandable for any potential client.





DESIGN
NETWORK

