

INTERACTION DAYS EXAMPLE: 1

GROW VALUE-CONSCIOUSLY

How to grow systematically in the furniture industry? It is about the clear prioritization of value-conscious growth drivers. Together with you, we will find new target groups, growth drivers & strategies to consequently increase reach, sales and profitability.

INTERACTION DAYS EXAMPLE: 2

DEVELOP A NETWORK

How can you create innovations by saving resources at the same time? Design Network is particularly about creating short and long-term relationships that offer both sides more resources, skills and differentiation potential. The goal is to quickly come up with innovation together with your network. This is achieved through efficient development and the associated use of a relevant network (dealers, architects and product designers).

INTERACTION DAYS EXAMPLE: 3

EFFECTIVE TRENDS OF ECOLOGICAL AND SOCIAL IMPORTANCE

How to make sustainability transparent? We deal with all facets of sustainability, such as the contribution of regional development, expansion of services, product and range design to proactive increase and train consumer awareness. At the process-related level, we work with you to create trust and understanding for sustainability properties and consumer benefits.

INTERACTION DAYS EXAMPLE: 4

CURATED DESIGN

How to make the shopping experience flexible, simple and yet exciting for your customers? The social and cultural development towards comfort brings along change in consumer behaviour. We support you in addressing new customer groups. We curate products and services with you by using offer packages and smart pricing strategies to make your product understandable for any potential client.



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DESIGN
NETWORK

